Gypsy Booster Club Board Meeting

April 24, 2022 5:30-7:00pm

Attendees: Evelina Glushko, Katie Sowieja, Anne St. Martin, Kristin Small

Treasurer's Report:

 Balance report - see attached report.... \$3200 in March / \$3400 in April...still need to pay out the recent concession totals.

Fundraisers:

- Butter Braids: Update on delivery and details Clare was not at the meeting and could not give an update on sales. The delivery date is still May 9th not sure if Clare needs help to divide up the order and such.
- April 16: Concession recap There were probably about 100 more people served this year than last year at the concessions. We closed at 2pm this year instead of at 4pm like last year but that was good because we probably would have run out of food. There was 5lbs of ground beef made for the walking tacos and we sold all of it. Next year we should get a measuring spoon for the beef so that it is consistent with weight. Next year no Fritos for the walking tacos only Doritos those sold the best. Also next year we should sell Cotton Candy \$7/instead of \$5 and also keep Boba Tea drinks \$4 they sold very well too. There also should be a \$10 meal deal with the hot dogs and the Walking Tacos where you also get soda and chips with the entrée. We did have 1 mom who signed up to work who ended up working the ticket table and not the concession table like she was supposed to. She did not ask anyone where she should be. This left her off of the profit share for hours worked. Each shift made \$97.59 for the family. The board did not want to discourage her from working other events so voted to give her \$48.80 for working the ticket sales. That came from Evelina who worked 2 shifts since she was absent. Please see detailed report for more details.
- Von Hanson's?? Do we set up for the summer? o Or should we get hot dogs from sam's (they seem to sell well and people really like them) and have concessions throughout the summer to generate funds to help offset costs of uniforms or team dues? Target one specific item and see what happens? Goal could possibly be \$5000. That would credit approx. \$45 per kid for uniforms/team dues. Not sure what kind of parent turn out that would generate. If we went this way, I would recommend: hot dogs, soda, water, freezes. Keep it simple. This was discussed and decided not to do Von Hanson's as the amount of work and the limited amount of parents and sales does not really benefit anyone. Liked the idea of doing a fundraiser with a specific goal in mind like "All Team Fees" or possible "Uniforms". We then spoke about doing a summer carnival or back to season carnival at the gym where we could invest \$500 to \$1000 of board money and double our return. If we did an all inclusive event with painters and bounce houses we could sell tickets for \$20 for kids and get the just class families involved. We could get food donated or do our normal concession as well at the event and make more money. Anne will look into getting quotes from carnival vendors. Anne will also get Evelina the form / contact for Costco where we can possibly start getting out concession food donated.

Board Changes:

- I stayed through the concession to recruit new board members. Had one mom possibly interested for J.O rep-Evelina feels asking people face to face is better than emails and also helps foster better relationships with the team parents. She is hoping other board members can do this as well to recruit for open positions.

Website Updates:

- Update meeting min: Still missing February-Clare Once Clare has the meeting minutes done we will vote on them and get them to Lisa to put on the website
- Thank you Anne for contacting Lisa Lisa has updated the website with all the meeting minutes except
 February 2023 still waiting on.
- How far back should we keep meeting minutes up? One season and then archive? Should I print a copy and also post on the board in the gym? Board decided that the past 6 meetings or 6 months should be posted on the website. The rest will be saved for tax purposes and have to be requested directly. Anne will let Lisa know this.

Other Items:

- Recruiting for empty board positions: Best way I found is just talking to moms. Can we try to talk to one ∉ person in May to see if we can recruit? Everyone's assignment was to ask 1 new person to join the board. Anne will ask 2 moms on the Boys Team and Evelina has an interested person from the concession sales.
- Anne is starting a Google calendar for everyone. Anne is waiting on the coaches birthdates and contact
 emails from Kristi at Gleason's. Anne has put all the Boys Team meets for 2023-2024 on the calendar but does
 not have any of the girls meets. Anne will send the calendar to Evelina when she is done to review and send
 out with All Family emails.
- Anne has a survey started. Will review together Brainstorm questions we want on there. **Board reviewed** questions and changes were made to #5 and #8. Anne will also add 3 more additional questions the board came up with and send to Evelina when completed.
- Send out email: recruit for board positions, NPO info Anything else we need to communicate to parents? End
 of season, empty balance? Board will also send out separate email with the survey attached and asked them
 to complete it. Will send out 3 different emails as to not give too much information at one time it all gets lost.

Schedule next board meeting: May 23rd 6:00-7:30pm @ Gleason's Conference Room